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Springtime Style: Milliner Gigi Burris Launches Exclusive Collection for Screaming Mimi's



Nothing says "spring garden party" quite like a whimsical topper, complete with dotted veil and vintage hand-made flower petals. Hence, a perfect marriage of a Sunday afternoon in the **Yard at Soho Grand** hotel and the launch of the **Gigi Burris** hat collection exclusive for **Screaming Mimi's** vintage boutique. Guests socialized under the green-vined pergola while summertime music filled the garden space and citrus-y drinks were passed around. Downtown dwellers there to support Ms. Burris included **The Misshapes**, **Sophia Lamar**, models **Cole Mohr** and **Martin Cohn**, **Genevieve Jones**, designer **Timo Weiland** and Elle's own **Kate Lanphear**. Friends of Gigi donned her flirty headpieces with floral dresses and sheer rompers, perfect attire for a weekend garden party in the middle of Manhattan.

The collaboration came about through the friendship of Gigi and Screaming Mimi's buyer Nicollette Santos, who suggested she create a diffusion line for the social downtown girl. "I was excited about fusing my love of old world craft with the flirty and forward vintage essence that is Screaming Mimi's," says Burris. "Creating a slightly more affordable line allows me to reach a new customer, a customer I am probably friends with since I have been shopping at Screaming Mimi's since I moved here!" See all five pieces from the Gigi Burris collection for Screaming Mimi's here and more garden party style below. Available at Screaming Mimi's 382 Lafayette St. NYC, 212-677-6464