

TRIBECA GRAND  
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# The Moment

Showtime | Fashion Yourself Cultured



Already seen Ron Arad at MoMA? Craving more culture than Lady Gaga's gig at the Marc Jacobs party to which you are probably not invited anyway? Or perhaps you just couldn't care less about the 8,000 or so shows and presentations going on over the next several days. (Did we mention that it's fashion week?)

Luckily, this is New York, where there is always something else going on. Here's a checklist.

## "Backstage"

Sept. 10-30

**TriBeCa Grand Hotel**, 2 Avenue of the Americas

The show you see on the runway is like a sigh compared to the hurricane that is happening backstage at a fashion show. Models are collapsing from exhaustion, designers are freaking out because the clothes are still being stitched together, and it's way too crowded, but nobody wants to leave. The photographer **Sonny Vandevelde** takes you into the thick of it with a selection of photos presented by Hintmag. The opening party is Sept. 13 at 8 p.m.