

## Sabre Data Security Incident

To Our Valued Guests:

Sabre Holdings (“Sabre”) provides reservation management services for The Soho Grand Hotel. Sabre notified us on or about June 6, 2017 that an unauthorized party gained unauthorized access to unencrypted payment card information, as well as certain reservation information, for certain hotel reservations processed through their system between August 10, 2016 and March 9, 2017. While our hotel systems were not breached, certain hotel guest information may have been exposed on Sabre’s systems during this incident.

Upon learning of this incident, we immediately launched an investigation to determine what happened and which hotel guests may be affected. We are working to provide potentially affected hotel guests with accurate and complete information regarding the nature and scope of this event. ***Please note, however, that to date we are unaware of any of our hotel guests who have been impacted by fraudulent credit card charges resulting from the Sabre data security incident.***

We take the privacy and protection of our hotel guests very seriously. If you made a reservation at The Soho Grand Hotel between August 10, 2016 and March 9, 2017 we strongly encourage you to review the information provided by Sabre about this incident and to call the Sabre Hotline if you have any questions.

Sabre established a hotline and a website specifically to assist any potentially affected hotel guests in responding to this data security incident. The Hotline and the Sabre website are best equipped to answer any questions you may have regarding this incident.

Hotline: 1-888-721-6305 (toll-free)

Website: [www.sabreconsumernotice.com](http://www.sabreconsumernotice.com)